

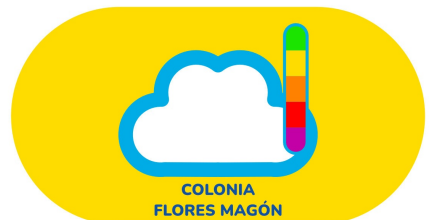
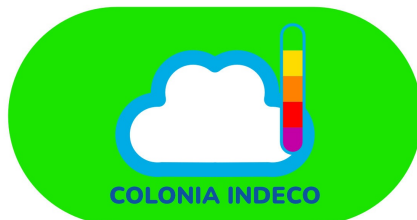
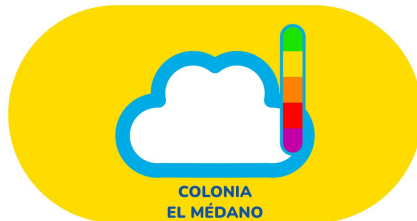
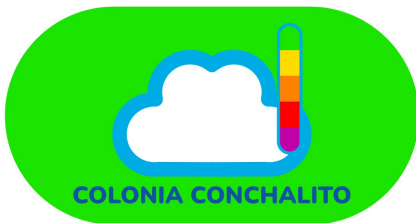


CENTRO DE ENERGÍA RENOVABLE Y
CALIDAD AMBIENTAL



AIR CALENDAR

MARCH



In this month, days with acceptable quality were recorded on day two in the Flores Magón neighborhood, on day three in the El Médano neighborhood, on tenth and eighteen in the Libramiento Norte neighborhood and on day seventeen in the El Rosarito neighborhood, indicating a moderate health risk.

We invite you to learn more about the air quality in real time in La Paz and Los Cabos by visiting our Air Quality Monitoring System.

airelimpio.org.mx



DESIGN OF THE ENERGY EFFICIENCY PROGRAM APPLIED TO THE PLACE OF THE H.XVII TOWN HALL OF THE MUNICIPALITY OF LA PAZ.

This project began on February the first in the the H.XVII Palace City Hall of the Municipality of La Paz. The energy efficiency program was designed, where a network analyzer was installed in one of the city hall buildings. Later visits were made to the property to carry out energy audit activities, with the collection of data on the loads of electrical equipment.

With this project, a pilot program will take place. It will generate awareness in the use and energy supply for users and the general population, which is why by working with the municipality of La Paz, the possibilities are opened to generate proposed activities to implement efficiency. energy, and energy saving, managing to mitigate environmental pollution and the deterioration of ecosystems. It is a social work that the association provides to citizens, achieving a complete analysis that will have environmental benefits and cost reduction for the supply of electricity.



SPONSORS OF THE FASHION SHOW WITH CAUSE

In Mexico, there are more than 500,000 homes without electricity and 43,000 towns pending electrification. This fact affects the social benefits that the use of energy provides to homes, schools, hospitals, public and/or local institutions. Baja California Sur (B.C.S.) has great potential for renewable energy generation. The communities have stated that there is a need for them to be trained in the use of photovoltaic systems, in the same way they make visible the need for follow-up for maintenance programs, as well as focusing solutions on connectivity, refrigeration, recreation and domestic activity solutions. specific activities that in rural life require constant physical effort.

The Center for Energy and Environmental Quality proposes a solution and thus the "Sustainable Rural Communities" project was born with the aim of providing renewable energy Kiosks for communities in the fishing and agricultural sectors.

To achieve this, we organize events "with a cause" that allow us to obtain the necessary resources to reach

as many communities as possible.

On April 13, our fashion show will take place, where we thank the sponsors who will make it possible.

At the end of this newsletter you will find more information for you to attend the event.

ANGIE CARRANZA



Angie Carranza

ROCIO CORONEL



SONIA FALCONE



Runway

CON CAUSA

por la sustentabilidad

VENTA DE BOLETOS

Desde el 1ro de abril

Stand de CERCA en Luxury Avenue Mall

de 10:00 am a 2:00 pm y de 4 a 8 pm.

Más info y soporte técnico: +52 1 612 161 0342 vía WhatsApp

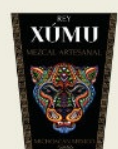
de 9:00 am a 4:00 pm de lunes a viernes y los sábados de 9:00 a 2:00 pm.



Compra tus boletos



Conoce más del proyecto





CORAZÓN
CABO | RESORT & SPA



CABO MODELS

THE SHOETIQUE

LOS CABOS

Bazaar
CABO

Daniel
Espinosa

ALEJANDRO RIVAS



TURISMO
LOS CABOS
Direccion Municipal

LUXURY AVENUE.
BOUTIQUE MALL



EVENTS

ACTIVATION OF THE PROAIRE COMMITTEE

On March 23, in the Governor's Chamber of the State Government of Baja California Sur, the Reactivation of the core committee of the Program for the improvement of air quality management in Baja California Sur was carried out, this is a multi-stakeholder collegiate body Made up of all the municipalities of BCS and the government entities in charge of regulating the various sources of pollution in the state, it is also a work group where air quality problems will be addressed and resolved with substantive actions.

It is an achievement for society, since it had not been possible to hold sessions prior to the pandemic.

Antecedentes

- **08 de diciembre 2016** - Acta Constitutiva del Comité Núcleo del PROAIRE-BCS.
- **2018** - Publicación del Programa de Gestión para Mejorar la Calidad del Aire del Estado de Baja California Sur 2018-2027.
- **28 de agosto 2019** - Sesión de trabajo del Comité Núcleo del PROAIRE - BCS

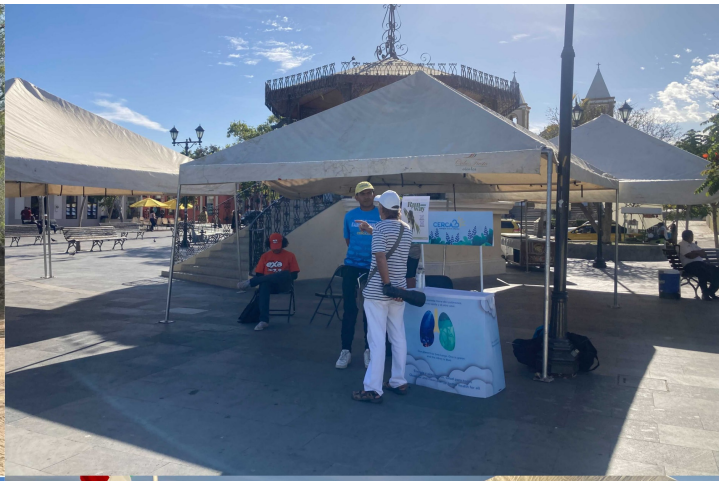
Sesiones ordinarias: El PROAIRE-BCS establecerá fechas y su periodicidad en las que mantendrá reuniones para dar a conocer los resultados alcanzados y las acciones a seguir durante la implementación y a lo largo de su vigencia (PROAIRE-BCS 2018-2027).



MEGA CLEAN UP DAY

On Sunday, March 26, a mega waste cleanup called "Clean Up Day" was carried out in different parts of the city of San José del Cabo. Members of the community, educational centers, civil society organizations where we are proudly a part, private companies and government institutions participated, mobilizing hundreds of people to collect and remove the waste of this city from the ecosystems. CERCA provided the bases for all those people interested in the organization, in learning about more activities and upcoming events where they can join to continue inhabiting their locality actively and responsibly. At the official closing ceremony of "Clean Up Day" in Plaza Mijares, all the participants met and it was announced that 60 tons of waste were collected that day, demonstrating that the united population makes a difference.

CERCA sensitizing the community in the conservation of ecosystems!



RECICLATÓN UABCS

Last Thursday, March 23, starting at 5 in the afternoon, the Recycling event promoted by the Autonomous University of Baja California Sur in collaboration with CERCA, was held at the UABCS scenic forum. The event was a fair in favor of proper waste management where the collection of recyclable materials was promoted, which were received by Recycling La Paz. CERCA organization participated with an informative stand to publicize the projects and participation schemes of the organization. Likewise, with an activity that sought to promote youth in the knowledge of the time it takes to degrade certain materials such as plastic from 100-500 years and Styrofoam in 500-800 years, all this through a race of sacks in bins , activity that was very fun and educational. Thanks to this participation, it was possible to connect and sensitize the university community with the important need to take actions that help our town in terms of waste management and management to prevent them from continuing to contaminate the soils and seas of B.C.S.



PUBLIC SCIENCE DE COSCYT

On Friday, February 17, CERCA participated in the monthly event "Public Science" organized by the South California Council of Science and Technology (COSCYT), this event was held at the Paseo La Paz Shopping Plaza where many civil organizations together with CERCA presented both to primary school students and to families, educational activities with technologies that promote knowledge and innovation in the youngest. CERCA, for its part, shared information about energy efficiency and the promotion of renewable energies in the state of Baja California Sur through the presentation of eco-techniques, identification of renewable sources and ecosystems, examples of energy efficiency, which are solution issues. in front of our environmental problems. With this, CERCA provides tools through knowledge to children, youth and adults to generate an impact on energy savings at home, and promote education and environmental health among the family.



SONIA FALCONE

ROCIO CORONEL

ANGIE CARRANZA



Runway

CON CAUSA

por la sustentabilidad

Te esperamos!

13 de Abril a las 18:00 hrs
en Luxury Avenue Mall Cabo

DONATIVO: \$1,500



TURISMO
LOS CABOS

LUXURY AVENUE
BOUTIQUE MALL



Únete como amigo del aire limpio, y

[DONA AQUÍ](#)

¡GRACIAS POR LEERNOS!

Agradecemos profundamente a nuestros donadores



CERCA

Chiapas 3865, 23070, La Paz

This email was sent to {{ contact.EMAIL | default : "info@cerca.org.mx" }}