

GOAL:
**A CITIZENRY THAT IS AWARE, PROACTIVE, AND
ACTION-ORIENTED.**

8
events

July 2026



Saturday Science Workshop: Air Quality and Climate Change in the high school Morelos



Participation in the development of an adaptation plan for northwestern Mexico by the National Institute on Climate Change (INECC)



Performance of "Aire, the Heartbeat of the World," a production in collaboration with the Academia Danza para Todos



La Paz, host city for the signing ceremony of the Baja California Sur State Committee for the Decade of the Oceans in commemoration of the First National Day of the Gulf of California





We participated with our community partner, Segovia Tavera y Asociados, in the presentation of the “Labor Compliance” solution



Discussion + Screen Printing in Defense of El Saltito Beach



Citizens' March in favor of the free access to beaches



Spending time with some members of the winning projects from the Entrepreneurship Seminar



GOAL:
**REDUCTION IN THE PREVALENCE OF DISEASES
RELATED TO AIR POLLUTION IN BCS.**



**CERCA Selected as a Participating
Organization on the Monitoring
Committee for the Implementation of
the “Mejor Aire” Program**



**Second Baja California Sur Youth
Climate Summit (CCJ BCS 2026)**



**As part of the 2026 Conservation
Leadership Program (PLC), CERCA
presented a talk titled “Energy and
Sustainability for the Region.”**

GOAL: A DIVERSIFIED, RESILIENT, AFFORDABLE, AND LOW-CARBON ELECTRICITY SYSTEM.



Participation in the MAPA 2026 Summit, where the Binational Coalition for Environmental Justice presented its vision for the electrification of the Californias.



**Inauguration of a solar-powered kiosk
in the San Luis Gonzaga community**